



# 2017 PCA ANNUAL CONVENTION

## WELCOME TO KALAHARI

**12 CEs\***

(PA, MD, DE, NJ, OH)

\*APPROVAL  
PENDING

Dear Friends of Chiropractic,

The Pennsylvania Chiropractic Association's 2017 Annual Convention is just a few months away! The brand new Kalahari Resort in the Pocono Mountains will be hosting us **October 21-22nd**. The PCA Convention Committee is proud to afford you the opportunity to reunite with your Chiropractic colleagues and friends, while also enjoying all that the Kalahari Resort has to offer. We chose the new Kalahari Resort because of its strong appeal to families, as it has the [Largest Indoor Waterpark](#) in the country and its own unique [Multi-Dimensional Arcade](#), as well as its attractiveness to the adult crowd with the many incredible [Dining Options](#) and also the [Spa Kalahari](#), all of which are on site and easily accessible. Enjoy quality family time, learn new skills and explore abundant clinical and business resources helpful to your practice, your staff and your patients.

**12 CEs** are lined up to get you the info you need and want! Speakers this year include Dr. Len Faye "Rational Manipulation of the Neck, Upper Thoracics, and the Shoulder Girdle" sponsored by *8 Weeks to Wellness*, Dr. Dean DePice "Aligned Continuing Education A.C.E. Program", and Dr. Shane Steadman "Mastering Functional Blood Chemistry™" sponsored by *Apex Energetics™*. Don't miss our distinguished panel of Chiropractic's finest discussing "Chiropractic Past, Present and Future"- where we have been, how we got here, and where we are headed. We also have a splendid Chiropractic Assistant program all day Saturday, so bring your staff with you for a fun, educational weekend!

See you in October!

Dan McCann, DC & Roy Love, DC

PCA Annual Convention Committee Co-Chairs

### SATURDAY, OCTOBER 21

- 7:00 AM - BREAKFAST & EXHIBIT HALL OPEN
- 8:00 AM - PROGRAMS BEGIN
- 12:00-2:00 PM - LUNCH & ANNUAL MEETING OF MEMBERS
- 2:00 PM - PROGRAMS RESUME
- 4:20 PM - SPEAKER PANEL
- 6:00-7:00 PM - ATTENDEE RECEPTION

### SUNDAY, OCTOBER 22

- 7:00 AM - BREAKFAST & EXHIBIT HALL OPEN
- 8:00 AM - PROGRAMS BEGIN
- 12:00 PM - EXHIBIT HALL CLOSE
- 2:00 PM - PROGRAMS END\*

\*SCHEDULE SUBJECT TO CHANGE  
(DEPENDENT UPON CE APPROVAL)



# EDUCATIONAL PROGRAMS



## **“The Cervical Syndrome: Lecture and Practical Demonstrations and Coaching of Rational Manipulation of the Neck, Upper Thoracics, and the Shoulder Girdle”** *Sponsored by 8 Weeks to Wellness® (12 CE\*)*

***Dr. Leonard Faye***

This presentation will introduce the evidence based information about the therapeutic effects of cervical/thoracic manipulation that support our treatment of the Cervical Syndrome. CS is the result of Sympathetic Nervous System facilitation from Cervical Thoracic restrictions and hyper mobilities of joint function. Three hours of lecture on principles of manipulation, double diagnosis concepts, and treatment and prognosis of the CS, followed by 7 hours of Technique Lab relative. Doctors must bring one portable table for every 2 doctors. Please coordinate with a colleague or bring your own table. This will be necessary for the practical lab!

## **“Aligned Continuing Education A.C.E. Program”** *Sponsored by TLC4Superteams (12 CE\*)*

***Dr. Dean DePice***

A.C.E. Program draws together the most current research in science and philosophy the objective of which is to advance the doctors' impact upon patient outcomes through greater knowledge of chiropractic's safety, effectiveness and certainty in case management. This course clarifies, articulates and substantiates how the inseparability of science and philosophy is not a chiropractic debate or consideration but an indisputable part of advancing healthcare and comprehension regardless of healthcare specialty, discipline or personal position on such issues.

## **“Mastering Functional Blood Chemistry™: Case Studies and Integration-An Introduction”** *Sponsored by Apex Energetics™ (12 CE\*)*

***Dr. Shane Steadman***

This course is designed to provide the basic concepts of laboratory biomarkers to help recognize patterns of imbalances, to identify cases that may need to be referred for further consultation and/or evaluation, and for health maintenance (including dietary, lifestyle, and nutritional support). A review of human physiology will be followed by laboratory applications, differential diagnoses, and clinical applications. Upon completion of the seminar, attendees will be able to recognize patterns for cardiovascular risk, blood glucose imbalances, thyroid imbalances, immune imbalances, red blood cell imbalances, renal imbalances, and hepatic imbalances, as well as understand nutritional applications and recognize blood chemistry patterns for cases that need to be referred for further consultation and/or evaluation.

## **“32 Practice Management Tips for Stress Free Practice Growth” (4 hrs, not CE)**

***Karin Toner Pierce***

Since CA's wear different hats during the patient day, they will learn to adopt efficient tasks in the administrative role as well as how to educate your patients about their care. In addition, attendees will be provided with tips for helping your patients stay through their care plan and to refer their family/friends. CA's will learn how to assure full collections from insurance carriers and your patients. All of this and more, with every tip geared towards practice growth! Karin will have your assistants excited about their part in your patients healing and your practice growth. Chiropractic Assistants will return to the office Monday with simple solutions that bring really big results for your practice.

## **“HIPAA & OIG Compliance for Chiropractic - Creating an A-Z HIPAA Program” (4 hrs, not CE)**

***Dr. Ty Talcott, CHPSE***

Dr. Ty will give you everything you need to know to keep you and your practice compliant! You will learn how to meet HIPAA mandates to protect your patient health information including preparation for physical plant audits, risk analysis, ISAR's, contingency plan with data recovery and emergency mode operation, staff training requirements. You will also be informed on Medicare fraud and abuse and how to prevent it, including Ty's own “Seven required steps to an OIG compliance program”. Ty will also touch on the new 1557 ACA law that went into effect October 16, 2016– and be sure you understand it and how it affects your practice.

***\* Dependent upon CE approval***

# ABOUT OUR SPEAKERS

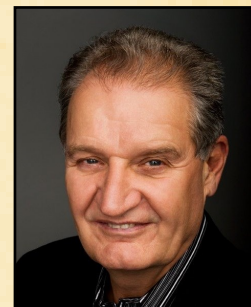


## [Leonard J. Faye, DC, FRCCSS \(C\) Hon., FICC](#)

***“The Cervical Syndrome: Lecture and Practical demonstrations and coaching of Rational Manipulation of the Neck, Upper Thoracics, and the Shoulder Girdle”***

***(Sponsored by 8 Weeks to Wellness®)***

For more than 45 years, Dr. Leonard John Faye has led the transformation from the static listing based phase of chiropractic development to the dynamic, functional paradigm. The author of hundreds of published articles, chapters and the book “Good Bye Back Pain!”, Dr. Faye has organized technique chaos into a biomechanical model. Dr. Faye has also presented more than 400 seminars all over the world and delivered lectures to undergraduate and postgraduate students since 1967. After graduating from CMCC in 1960, he practiced in England for 15 years, Canada for 11 years and has been practicing in the United States for almost 25 years.



## [Dean DePice, DC](#) ***“Aligned Continuing Education A.C.E. Program”***

***(Sponsored by TLC4Superteams)***

Dean DePice, DC is a practicing chiropractor since 1987 and has been serving the profession as well as his patients for his entire career. He founded TLC4Superteams, with a conviction to provide a unique design of individualized practice coaching and accountability. Dr. DePice is an experienced international lecturer, practice coach, CCE presenter, and contributor to the entire chiropractic profession. Building team driven practices, cash practices and lifetime care are all cornerstones of TLC coaching.

## [Shane Steadman, DC, DACNB, DCBCN, FACFN, FAAIM, CNS, CCCN, DCCN](#)

***“Mastering Functional Blood Chemistry™: Case Studies and Integration-An Introduction”***

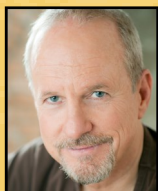
***(Sponsored by Apex Energetics™)***

Dr. Shane Steadman, is an expert in chiropractic neurology and functional medicine. Dr. Steadman is a leading practitioner in the area of concussions and brain injuries and works with patients in Denver, Colorado and around the U.S. Dr. Steadman is also a speaker, regularly appearing on TV and radio programs, sharing his expertise and advice about concussions, brain injuries and a host of other conditions, such as: nutrition, stress management, vertigo, and migraines. Dr. Steadman has been a lecturer for Apex Energetics since 2006.



## [Karin Toner Pierce](#) ***“32 Practice Management Tips for Stress Free Practice Growth”***

Karin is an accomplished seminar speaker/office consultant specializing in CA training of policies and procedures directed towards practice growth. She is the owner and CEO of ChiroAbility, LLC, which provides exceptional service and reliability with proven strategies to convey patient education for care plan compliance. Having been involved in this profession exclusively for 21 years it is with a great passion that I have set my personal goal to help as many practices as possible grow their patient base and significantly improve collections.



## [Ty Talcott, DC, CHPSE](#) ***“HIPAA & OIG Compliance for Chiropractic - Creating an A-Z HIPAA Program”***

Dr. Ty “The HIPPA Guy” has a career passion to teach others how to improve their life and business. Ever since selling his clinic (at one time the largest chiropractic practice in the country) Dr. Ty has spent his time working with many doctors and health care facilities by taking large complex issues and repackaging them in small digestible bits to be more easily implemented. He has been called “The Great Simplifier”. He enjoys taking on HIPAA compliance despite it’s challenges, but highly gratifying as it is so desperately needed.

# SCHEDULE OF EVENTS

**SATURDAY  
10/21**

DR. LEONARD FAYE	DR. DEAN DEPICE	DR. SHANE STEADMAN	CA TRACK (NO CE)
<b>BREAKFAST &amp; EXHIBIT HALL OPEN 7:00 - 8:00a</b>			
8:00 - 9:40 (2 CE*)	8:10 - 9:50 (2 CE*)	8:20 - 10:00 (2 CE*)	8:00 - 9:40 (Karin)
<b>BREAK - 40 min</b>			
10:20 - 12:00 (2 CE*)	10:30 - 12:10 (2 CE)*	10:40 - 12:20 (2 CE*)	10:20 - 12:00 (Karin)
<b>LUNCH 12 - 2p</b>		<b>ANNUAL MEETING OF MEMBERS 12:30 - 2:00p</b>	
2:00 - 3:40 (2 CE*)	2:00 - 3:40 (2 CE*)	2:00 - 3:40 (2 CE*)	2:00 - 3:40 (Dr. Ty)
<b>BREAK - 40 min</b>			
4:20 - 6:00 Panel (2 CE*)	4:20 - 6:00 Panel (2 CE*)	4:20 - 6:00 Panel (2 CE*)	4:20 - 6:00 (Dr. Ty)
<b>RECEPTION IN EXHIBITION HALL 6:00-7:00p</b>			

**SUNDAY  
10/22**

<b>BREAKFAST &amp; EXHIBIT HALL OPEN 7:00 - 8:00</b>		
8:00 - 9:40 (2 CE*)	8:00 - 9:40 (2 CE*)	8:00 - 9:40 (2 CE*)
<b>BREAK - 40 min</b>		
10:20 - 12:00 (2 CE*)	10:20 - 12:00 (2 CE*)	10:20 - 12:00 (2 CE*)
<b>BREAK - 20 min</b>		
12:20 - 2:00 (2 CE)**	12:20 - 2:00**	12:20 - 2:00**
<b>CONVENTION CLOSE 2:00p</b>		

*\* CE pending approval*

*\*\* Schedule subject to change dependant upon CE approval*

## SPEAKER PANEL: Saturday @ 4:20pm (2 CE\*)

“Chiropractic Past, Present and Future: A Reflection on Chiropractic Progression and the Influence of Health Care on Chiropractic in the New Age”

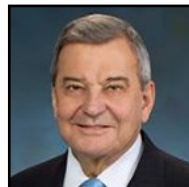
### DISTINGUISHED PANEL OF EXPERTS IN THE CHIROPRACTIC FIELD:



**Dr. Leonard J. Faye, DC**  
Speaker, Writer, Pioneer of Chiropractic for 45+ years



**Dr. Dean L. DePice, DC**  
Speaker, Founder of TLC4Superteams



**Dr. Louis Sportelli, DC**  
President, NCMIC Group, Inc. 1995-2015



**Dr. David A. Herd, DC**  
President, American Chiropractic Association (ACA)



**Dr. George B. Curry, DC, FICA**  
President, International Chiropractic Association (ICA)

## ATTENDEE RECEPTION: Saturday @ 6pm

(following the speaker panel)

Join us in the Exhibit Hall for Hors D'Ouevres and a cash bar to mix and mingle with fellow chiropractors, distinguished speakers, and of course, our wonderful exhibitors and sponsors. During this time we will also draw for door prizes, exhibitor raffles, and recognize our speakers.

# ATTENDEE REGISTRATION

		PCA MEMBER	NON- MEMBER	CA/ STAFF	STUDENT
Crack of Dawn Early Bird	May 1 - May 31	\$249	\$349	\$99	\$149
Early Bird	June 1-Aug 31	\$299	\$399	\$99	\$149
Regular	Sept 1-Oct 20	\$349	\$449	\$129	\$149
Start of Convention-At Door	October 21	\$399	\$499	\$149	\$199

**REFUND POLICY:** Written notification of cancellation is required prior to August 31st, the last day for the Early Bird. A refund will be given with the deduction of a \$50 processing fee. **NO REFUNDS** or **CREDITS** will be issued after August 31st.

**REGISTER NOW**

QUESTIONS? CONTACT PCA 717-232-5762 OR CECONVENTION@PENNCHEIRO.ORG

## **OVERNIGHT RESERVATIONS 10/20 & 10/21**

Super discounted room rate of [\\$149/night!](#)

Includes up to 4 all-day-wristbands to the indoor water park

Call 877-525-2427 and mention "PA Chiropractic 2017"

Or go online to <https://book.kalahariresorts.com/poconos/groups.asp>

and enter Group Booking ID 774 & click GET DATES & then SUBMIT.

**Discounted rate only available until September 20th! BOOK NOW!**



**Kalahari**<sup>®</sup>  
RESORTS &  
CONVENTIONS

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